

MEDIA RELEASE

SING'THEATRE BRINGS MAGIC, STORIES AND MUSIC TO CHILDREN AT NUH

Sing Me A Story @ NUH Transforms Paediatric Wards into a Fairytale Land Every Week



Singapore, 12 April 2017 - Sing'theatre, Singapore's leading musical revue specialist, brings magic and cheer to the little ones at National University Hospital (NUH). As part of its 10th anniversary celebrations, Sing'theatre launches *Sing Me A Story @ NUH*, a community theatre, site-specific project that brings songs, music and storytelling straight to the beds at the paediatric wards. The project will launch on 19 April 2017 and will run weekly till December 2017.

Bringing Magical Stories to Life at NUH

Committed to performing for a better society, Sing'theatre took inspiration from the way clown doctors brought cheer to the beds of young patients and combined it with its signature style of music and theatre for *Sing Me A Story*. Dressing and acting as superheroes, princesses or pirates, the cast will perform short scenes that chronicle the magical and exciting lives of each character, momentarily transforming each ward into a fairytale land. The interactive musical performances, injected with fun and humour, will include popular songs from children's movies, Disney films as well as pop artists. Parents will also be encouraged to sing along and join in the fun. Following the performance, every child in the wards will have his or her personal interaction with the characters, allowing the child to experience a special moment with his or her new magical friend.

"I am extremely honoured to be a part of this project. Seeing the smiles and laughter that we brought to all the children at the pilot run was so rewarding and humbling. It gave us renewed passion to make this project as exciting as possible for all the children going through these extraordinarily tough circumstances at such a young age," expresses TJ Taylor, Creative Director of *Sing Me A Story* and Head Teacher of the Sing'theatre Academy. He adds, "I am thrilled to be working with this group of passionate performers who all have such a desire to make a difference to the lives of the children in the wards."

Teaching the Art of Improvisation

After reviewing over 70 applications and conducting rounds of auditions, Sing'theatre is proud to present a cast of nine talented performers for *Sing Me A Story @ NUH*. The cast includes artists who have had experience in local productions and have received professional training in Singapore as well as the United Kingdom.

The Sing'theatre Academy has also been conducting training sessions for the cast to equip them with useful skills and practical knowledge of performing in the hospital. Led by TJ Taylor, the training programme will edify performers with the awareness and challenges of performing in a hospital environment, the skills to

interact with children of all ages and rehearse and improvise their characters in any situation that they may face in the wards.

Nathalie Ribette, Artistic and Executive Director and Founder of Sing'theatre, says, "The launch of *Sing Me A Story* underscores Sing'theatre's commitment to bringing music to and connecting with all communities, no matter young or old. We are also glad to be able to take this opportunity to train our performers at the Sing'theatre Academy, equipping them with the skills and instruction that they are able to effectively apply at NUH and any other environment."

Sing Me A Story @ NUH launches on 19 April 2017 and will be held weekly at the paediatric wards of NUH. For more updates and developments on *Sing Me A Story* and Sing'theatre's 10 anniversary season, please follow Sing'theatre on Facebook at www.facebook.com/Singtheatre.

Sing Me A Story @ NUH is kindly supported by:

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About Sing'theatre

Sing'theatre is recognised in the Singapore scene as a musical theatre specialist. Since 2006, Sing'theatre has staged productions presenting iconic French and European singers, as well as plays and musicals written in Singapore. The company uses primarily the musical theatre genre and French cabaret style to bring social conversations and personal struggles to the stage. They take current issues in society, give them a unique perspective and make them resonate with Singaporeans. Through their work, Sing'theatre aims to promote multicultural interaction. Beyond the traditional stage, Sing'theatre brings music to the community through its various outreach programmes at hospitals and provide training to musical theatre lovers from all walks of life through its academy, upholding its mission to perform for a better society.