

**FOR IMMEDIATE RELEASE**

**LIVING LIFE WITH NO REGRETS – A MUSICAL TRIBUTE TO EDITH PIAF**

**6 April 2011** – Discover the magical story of Edith Piaf, the most celebrated French music icon of all time with *No Regrets, A Tribute to Edith Piaf*. A musical revue paying homage to Piaf's extraordinary life, it will feature a stellar cast of performers including established theatre talents Hossan Leong, Robin Goh, Denise Tan and Angela Scundi. The revue will also mark newcomer Hilde Holme's stage debut. First produced by homegrown French theatre company Sing'theatre in 2007, *No Regrets, A Tribute to Edith Piaf* will return to stage from **4 to 14 May 2011** at the DBS Arts Centre in celebration of the company's 5<sup>th</sup> anniversary. *No Regrets, A Tribute to Edith Piaf* is presented by BNP Paribas.

This cabaret inspired performance will showcase a repertoire of 22 songs, among them classics such as *La vie en rose*; *No Regrets* and *The Three Bells*. Hosted and narrated by Hossan Leong, the revue will take audiences on a musical journey through Edith Piaf's Paris and the events that marked her life. From her troubled childhood to her meteoric rise as a singing sensation, through her many love affairs and emotional struggles, she triumphed to become the highest paid singer in the world. Through various songs, each performer will portray a different aspect of Piaf's life, showing a woman of both great strength and frailty.

"Despite the hardships that she had gone through, Edith Piaf had a remarkable zeal for life. She famously remarked that she had no regrets about her life. Tragedy only seemed to push her to even greater heights. It is this passion that we salute and pay tribute to and we thought it fitting to celebrate our 5<sup>th</sup> anniversary in this spirit," explains Nathalie Ribette, Founder of Sing'theatre and Director and Producer of the revue.

***No Regrets, A Tribute to Edith Piaf***, continues the longstanding partnership between Sing'theatre and BNP Paribas. "BNP Paribas shares Sing'theatre's strong belief in the power of theatre and music. Our partnership with Sing'theatre demonstrates a natural alignment of our shared vision to bring artistic adventures to the broader public in Singapore. We are pleased to once again support Sing'theatre by being the Presenting Sponsor of their latest production," says Mr Jean-Pierre Bernard, CEO of Singapore and Regional Head for South East Asia, BNP Paribas.

***No Regrets, A Tribute to Edith Piaf*** will run from 4 to 14 May 2011 at the DBS Arts Centre. Ticket prices start from \$35 and will be available through SISTIC from 4 March 2011. For more information, please visit [www.singtheatre.com](http://www.singtheatre.com).

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Please note – Attached CD contains the following:

Annex A – Actors' biographies and Photographs with captions

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### **About Sing'theatre**

Sing'theatre was founded by Nathalie Ribette, a French national who has been involved in the performing arts in Singapore since 1998. It is a non-profit professional Singaporean theatre company with a French touch. Created to promote cultural exchange, Sing'theatre is the first local company to produce English-language shows with Singapore-based artists drawing on the French cultural heritage and, in particular, on the Parisian entertainment scene.

### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is one of the six strongest banks in the world\* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia. In Singapore, BNP Paribas has been at the forefront of banking since 1968. Today, the Singapore branch employs more than 1,500 employees and has a prominent presence in the region by acting as the Group's regional hub for its business in South East Asia.

*\* Rated AA by Standard & Poor's i.e. 3rd rating on a scale of 22.*

### **About Edith Piaf**

Born into a life of squalor, Edith Piaf was abandoned by her mother and was raised in a cheap Normandy brothel. As a child, she became blind, but miraculously recovered a few years later. Her first big break came thanks to the cabaret owner Louis Leplée, who taught her the basics of stage presence and told her to wear a black dress, which later became her signature apparel. Her only child died of meningitis at the age of two. And her great romance with the boxer Marcel Cerdan ended in tragedy, as her lover died in a plane crash on his way to meet her in New York.

Some of her songs include *La Vie en rose*, *Padam... Padam...*, *Non, je ne regrette rien*, *L'hymne à l'amour* and *Heureuse*. Love, separation and abandonment played an important part in her songs, giving them authenticity and power. By 1946, she had not only won the hearts of those in Europe, but had also received rapturous reviews for her performances in the United States despite failing to attract large audiences for her first concerts. Piaf's *La Vie en rose* earned a Grammy Hall of Fame Award in 1998.

## **NO REGRETS, A TRIBUTE TO EDITH PIAF FAST FACTS**

- Title** : No Regrets, A Tribute to Edith Piaf
- Artistic Direction** : Nathalie Ribette
- Musical Direction** : Elaine Chan
- Script** : Phil McConnell
- Cast** : Hossan Leong  
Denise Tan  
Robin Goh  
Hilde Holme  
Angela Scundi  
and Jeanne Ghanem
- Dates** : From 4 May to 14 May
- Venue** : DBS Arts Centre – Home of Singapore Repertory  
Theatre  
20 Merbau Rd  
Singapore 239035
- Tickets** : From \$35 Tickets are available from 4 March  
onwards through the SISTIC hotline at 6348 5555,  
via the SISTIC website at [www.sistic.com](http://www.sistic.com) or at any  
SISTIC authorized agents islandwide.
- Limited 50%-subsidized Keppel Nights tickets are  
available. Visit [www.keppelnights.com](http://www.keppelnights.com) for more  
information.
- For more information, visit [www.singtheatre.com](http://www.singtheatre.com)
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